



**Annual Conference Sponsorship** 

May 10 & 11, 2019 Hyatt Regency Vancouver



# Our Annual Conference is coming to Vancouver

After more than a decade, the BC Pharmacy Association's annual conference is returning to Vancouver in 2019. The event will be held from May 10 - 11, 2019, at the Hyatt Regency Vancouver. Expect larger audiences. Provocative Speakers. New insights. Key learnings. Breathtaking scenery and a convenient location.

Our annual event is attended by more than 300 delegates in the pharmacy sector, including front-line B.C. pharmacists and key decision makers from across Canada.

Our theme for 2019 is about finding solutions. It's about helping find solutions for payers, for pharmacists and for our patients.

This package outlines the different sponsorship levels and benefits available to you as a key partner.

Your support is integral to our conference, most notably it includes:

- Bringing continued awareness and support of your brand to community pharmacists. Through sponsorship branding, you can ensure visibility among your peers and valued colleagues, providing you an opportunity to stay top of mind.
- Recognizing outstanding pharmacy achievements in B.C. at the BC Pharmacy Awards Gala. Through sponsorships we are able to celebrate and award a select deserving pharmacists who have excelled in the profession, encouraging them to continue and share their experience with others.
- Supporting the future of pharmacy. Every year, over 20 pharmacy students are able to earn a sponsored spot in a group competition, allowing them to attend the annual conference, connect with established pharmacists and provide a truly meaningful experience.

Thank you for taking the time to review the BC Pharmacy Association's 2019 annual conference Sponsorship and Exhibitor Package.

If you have any questions or would like additional information, please contact Vince Lee at (604) 269-2867 or email vince.lee@bcpharmacy.ca to secure your spot.

Sincerely,

Geraldine Vance

Chief Executive Officer

# **Sponsorship Opportunities**

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### **PARTNER SPONSOR**

For inquiries, please contact Vince Lee at vince.lee@bcpharmacy.ca or (604) 269-2867.

# **DIAMOND SPONSOR: \$20,000**

- Four complimentary full conference registrations;
- Special mention at the Awards Dinner, including three complimentary tickets and seating at a VIP table;
- Complimentary exhibit booth at the Trade Show/Networking event;
- Logo and recognition of sponsorship on the conference website, in *The Tablet* and e-newsletters;
- Your logo featured on display throughout the conference;

## **PLATINUM SPONSOR: \$10,000**

- Three complimentary full conference registrations;
- Special mention at the Awards Dinner and two complimentary tickets to the Awards Dinner, with seating at a VIP table;
- Complimentary exhibit booth at the Trade Show/Networking event;
- Logo and recognition of sponsorship on the conference website, in *The Tablet* and e-newsletters;
- Your logo featured on display throughout the conference;

# GOLD SPONSOR: \$7,000

- Two complimentary full conference registrations;
- Special mention at the Awards Dinner and two complimentary tickets to the Awards Dinner, with seating at a VIP table;
- Logo and recognition of sponsorship on the conference website, in *The Tablet* and e-newsletters;
- Your logo featured on display throughout the conference;

## **SILVER SPONSOR: \$5,000**

- One complimentary full conference registration;
- Logo and recognition of sponsorship on the conference website, in *The Tablet* and e-newsletters;
- Your logo featured on display throughout the conference;

# **BRONZE SPONSOR: \$3,000**

- Access to member pricing for conference registration;
- Logo and recognition of sponsorship on the conference website, in *The Tablet* and newsletters;
- Your logo featured on display throughout the conference;

### **CONTACT US:**

The BCPhA annual conference is the premier pharmacy event of the year. We invite you to be part of it, and are happy to work with you to have the best opportunity for your organization. We can design a sponsorship package that works for you.

Contact Vince Lee at vince.lee@bcpharmacy.ca or (604) 269-2867.



# **Sponsor Agreement**Hyatt Regency Vancouver (Vancouver, B.C.)

Sponsorship Contact Details	
Sponsor name	
Full mailing address	
Marketing name	
Logo in vector based .eps	
Sponsor's contact name	
Telephone	
Email	

Sponsorship Reservation	
Diamond	
Platinum	
Gold	
Silver	
Bronze	
Corporate Liaison	
TOTAL PAYMENT ENCLOSED	

Payment Information			
Cheque	Visa	Mastercard	American Express
Credit card number			
Expiry date			
Cardholder's full name			
SIGNATURE			

# PLEASE RETURN THIS FORM WITH FULL PAYMENT AND YOUR COMPANY LOGO TO:

BC Pharmacy Association – Attn: Vince Lee at vince.lee@bcpharmacy.ca

**Artwork:** Please supply your logo in vector based .eps file format with embedded fonts. To be featured in the Spring 2019 edition of *The Tablet* and online, all artwork must be received **no later than February 16, 2018**.

#### **HOTEL RESERVATIONS**

Please visit our website <a href="https://www.bcpharmacy.ca/conference">https://www.bcpharmacy.ca/conference</a> for information on our discounted rates are offered for a limited time.

#### **TERMS AND CONDITIONS**

BCPhA accepts no liability nor does it provide any indemnity whatsoever regarding any claims that may arise due to sponsors' participation in this event. Sponsors also agree that any photographs taken of their representatives at this event may used by BCPhA for promotional purposes.

# **Exhibit Opportunities**

# BCPhA Trade Show & Networking

### **About the BCPhA Trade Show:**

Every year, exhibitors in our Trade Show Hall during the conference, speak face-to-face with pharmacy decision makers across Canada. Exhibitors create connections that lead to business relationships during an evening event with a stand-up dinner.

The Trade Show will be held the evening of **Friday May 10** after the first day of the conference and will include a stand up dinner for all attendees.

# The Benefits:

As a BCPhA Trade Show exhibitor, you have the opportunity to:

- Generate high-quality pharmacy sector leads;
- Launch and showcase new products and services;
- Build awareness of your brand;
- Recruit new employees;
- Associate with the BC Pharmacy Association brand

Your company also gets visibility in the months leading up to our Annual Conference with your logo and link published on the BCPhA conference website.

### What's Included:

- An 8 x 8-foot exhibit booth space
- 6' skirted table and backdrop
- Two chairs
- Booth ID sign
- Electricity and WiFi
- Listing in the conference mobile app
- Two complimentary breakfast and two registrations for the keynote speaker's address on Saturday, May 11 (value of \$50/ each)



## **CONTACT US:**

The BCPhA annual conference is the premier pharmacy event of the year. Make connections and build relationships that lead to long-term business. Need a bigger space, or want to plan something different? We can help you plan an exibit that draws in the crowd. Contact Linda Tinnion at linda.tinnion@bcpharmacy.ca or (604) 269-2864.

# **Exhibitor Agreement**Hyatt Regency Vancouver (Vancouver, B.C.)

Exhibitor Contact Details	
Sponsor name	
Full mailing address	
Marketing name	
Sponsor's contact name	
Telephone	
Email	

Booth Reservation	
Number of exhibit booths requested (8' x 8')	
Multiplied by \$1,500 per booth (50% off for non-profit)	
Additional Delegates	
5% GST (BCPhA GST #R106778814)	
TOTAL PAYMENT ENCLOSED	

Payment Information	
Cheque	Credit card payment
Click here to pay online	

Please return this form with full payment to Linda Tinnion, Coordinator, Member & Corporate Services:		
BC Pharmacy Association Suite 430 - 1200 West 73rd Avenue	linda.tinnion@bcpharmacy.ca	

Vancouver, BC V6P 6G5

	Exhibitor's delegates attending				
ado	Two complimentary breakfasts and registrations for the keynote speaker's address on Saturday, May 11 are included. Up to two additional attendees may register for \$50 per person plus GST.				
1	Full name				
	Phone				
	Email				
	Fee	Complimentary			
2	Full name				
	Phone				
	Email				
	Fee	Complimentary			
3	Full name				
	Phone				
	Email				
	Fee	\$50 + GST			
4	Full name				
	Phone				
	Email				
	Fee	\$50 + GST			

**HOTEL RESERVATIONS:** Please visit our website <a href="https://www.bcpharmacy.ca/">https://www.bcpharmacy.ca/</a> conference for information on our discounted rates are offered for a limited time.

#### **Terms and Conditions:**

BCPhA accepts no liability nor does it provide any indemnity whatsoever regarding any claims that may arise due to exhibitors' participation in this event. Exhibitors agree that they are responsible for their materials at all times and will deliver them only on the event day and remove all materials the same day. Exhibitors also agree that any photographs taken of their delegates and/or booth(s) at this event may used by BCPhA for promotional purposes.



bcpharmacy.ca/conference

